

2011 Show & Booth Pricing Information

Location: Sacramento Convention Center, downtown Sacramento

Booth Fees: Single booth space: 10'x10' Double booth space: 20'x10'
Maximum number of tables in a single booth is 3.
4 tables constitutes a double booth

1 Booth: \$300.00 (Includes 1 8' skirted and clothed table, 2 chairs & 2 vendor badges.)

2 Booths: \$550.00 (Includes 4 8' skirted and clothed tables, 2 chairs & 3 vendor badges.)

Additional charges: Extra table: \$38.00. Extra chair: \$2.00 Electricity: \$59.50
Vendor badge: \$10.00 Extra vendor badge on day of show \$15.00

Internet Specials: Banner 728x90px on upscalereptiles.com for 30 days prior to show: \$45.00
Banner 728x90px on upscalereptiles.com for 60 days prior to show: \$70.00
Email coupon to 5000 person database prior to show \$15.00

Exhibit space: The total number of tables required will determine arrangement of floor space. If you have a preference (wall or corner) please let us know. We cannot guarantee a specific space, but will do everything possible to accommodate each vendor.

Refund policy: A full refund will be given if cancellation notice is received by September 15th, 2011. Half refund if notified by October 1st, 2011. No refund will be given after October 2nd, 2011

Show times: This is a 2-day event, October 29th & 30th, 2011. Saturday, October 29th, 10:00am to 5:00pm. Sunday, October 30th, 10:00am to 4:00pm. Vendors must remain at event until closing on Sunday, October 30th

Set-up: Vendors are encouraged to set up their booth on Friday, October 28th. Set-up time is from 12:00 noon to 8:00pm. Saturday set-up is available between the hours of 7:00am to 9:00am. All vendors must be finished moving into the venue by 9:00am Saturday, October 29th.

Electricity: Electricity is available at a cost of \$59.50 per 500-watt drop. If needed, vendors must supply extension cords. If more than 500 watts is needed, contact us prior to booking your electrical needs.

Extra Information: Confirmation of your reservation will be mailed upon receipt of your payment. At that time, we will provide a map to the Convention Center, as well as a list of hotels within close proximity to the venue.